

PROFILE ENHANCEMENT ON SUSTAINABILITY EXPERIENCES OR / AND INVOLVEMENT IN SUSTAINABLE PROJECTS.



MUZAMMIL BIN MARDZUKI

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EXPERIENCE

Less than 3 years experience

Less than 3-5 years experience

Less than 6-10 years experience

More than 10 years experience

Tourism
IT / Telecommunication /
Multimedia

SUSTAINABILITY TALENT

Muzammil talent is in tourism and in managing social, environmental and economic impact elements for many community and locations in Malaysia, especially for Semporna Island. including managing waste related planet issues efficiently. He understand Sustainable consumption & production, plus sustainability for Sustainability Tourism and Cooperative Tourism to take shape. He can speak about sustainability impact and support basic services. Sustainable Tourism covers the complete tourism experience, including concern for economic, social and environmental issues as well as attention to improving tourists' experiences, addressing the needs of visitors, the industry, the environment and addressing the needs of host communities.

SOCIAL ELEMENTS

1. Selecting a Project Leader
2. Selecting a Project Manager
3. Involved in giving training on company's Work Process
4. Involved in hiring People of Special Needs or Indigenous Groups
5. Involved in designing corporate communication marketing content and Social Media content
6. Involved in community engagement for Company's CSR activities
7. Involved in communicating with Clients and Customers for Company's products and services
8. Involved in speaking to company's stakeholders on behalf of company Board of Directors
9. Involved in looking at the customer's sensitivity for product content and services (Example - Using only Halal certified products)
10. Involved in setting up company's Work from Home Procedures or Hybrid Working Environment
11. Has been appointed as Project Leader for Social welfare in Company
12. Involved in setting up organisational learning for staff development program

ENVIRONMENTAL ELEMENTS

1. Involved in advising staff or employees on digitalization
2. Involved in setting zero waste management program or recycling campaign

ECONOMY ELEMENTS

1. Involved in looking at company's expansion plan from present projects
2. Involved in looking at local economic impacts arises from present or past projects
3. Involved in getting investors & strategic partners
4. Involved in setting up bonuses and incentives programs



CORPORATE SOCIAL PRACTICES & COMMUNITY ENGAGEMENT

1. Participate in Corporate Social Responsibilities / Activities organised by other people, company or organisation
2. Participate in events that are related to UN17 Sustainable Development Goals (Example webinar, forum, exhibition)
3. Participate in events as Speakers on Sustainability Related Topics
4. Participate in survey exercise on issues relating to social or environmental matters
5. Participate in campaigns that drives sustainability agenda for community enhancement (example - Programs for Special Kids, B40 Groups)
6. Participate in Social Impact Program for Human Rights (Indigenous People, OKU, Single Moms)
7. Participate in Environmental Impact Program for Humanity (Floods, Fire Disaster, Hurricanes, River Cleaning, Beach Cleaning)
8. Participate in Community Engagement Program for Human Development (Recycling, Waste Management, Circular Economy)
9. Participate in Economic Impact Program for Prosperity (Waqaf, Charity, Donation)
10. Participate in writing inside newspaper column, blogs, newsletter, articles, journals on sustainability topics
11. Participate as Leader or Committee Member or Sub-Committee Member in Association or Clubs.