

SERRA PINNACLE VENTURES SDN BHD

We always take care to ensure we comply with global standards. This also means ensuring consistent compliance with our principle, which is the basis of all we do.

Our Sustainability initiatives and ESG compliance standards are related to our roles in saving the planet such as reducing carbon emission, create more social impact solutions such as job opportunity and employee relations. Our industry need to be having economic eco-system that brings prosperity to all businesses, and therefore we support our suppliers, partners and investors to bring values of ESG to the local community and abroad. Our focus SDGs are no from the 17 UN SDGs. Our best practices (1) Turn off lights when not in use (ex. when leaving a room), (2) Use a reusable water bottle, coffee cup, or travel mug, (3) Reported leaky faucets, toilets, or showerheads, (4) Washed only full loads of laundry, (5) Printed Double-sided, and (6) Shop in a second-hand store or online sites.

OUR PRODUCTS

- Cleaning Products
- Laundry services
- Education / Training Provider
- Consulting / Professional Services

OUR LOCATION

Kuala Lumpur

BUSINESS MODEL

- Flexibility in Business
- Business Flexibility
- Direct benefits
- Indirect benefits
- Return on Investment

TAKE THE RIGHT SOLUTION FOR OUR BUSINESS



Our Focus

- Training & Development



Our Thought on Sustainability

- Purchase from local suppliers,
- Apply digitalisation,
- Logistic and transportation,
- Local Procurement
- Concern about water wastage, saving electricity, waste to wealth, waste cooking oil, used carton boxes, used bottles or glass, chemicals, organic waste after production, organic waste to the landfill, waste to fertiliser, reselling used products, and changing used products into another products, reselling used products, and changing used products into another products



Marketing Campaign

Everything we do is driven by our purpose to change the way world experiences Everything we do is driven by our purpose to address

- issue of climate change
- global warming,
- issues that harm ecosystem
- issues that harm future generations of people.
- attitude about the current environmental problems

ESG COMPLIANCE & REPORTING

Very Important in Sustainability

Grounds, Open Space & Conservation Areas (litter, trees, landscaping, trail systems), Waste Reduction & Recycling (waste minimization, separating recyclables from trash, purchasing recycled and recyclable products), Water Resources (water consumption, water pollution), Energy & Buildings (green buildings, LEED, energy efficiency projects), Climate Change (renewable energy, reducing carbon footprint, achieving carbon neutrality), Environmental justice (preventing disproportionately negative environmental impacts based on race, gender, social or economic status.), Food & Food Waste, Sustainable Purchasing, and Education & Outreach

CONTACT US

Noor Hisham bin Haji Nordin

General Manager

0102261642

nhishamn@gmail.com

www.serralaundrette.com