

## ARTICLE 1

### **The Malaysia GPM Sustainability Awards since 2015 has brought more SMEs to the limelight of the Sustainability community**

The Malaysia GPM Sustainability Awards has been an instrumental platform in recognizing and celebrating the outstanding efforts of small and medium enterprises (SMEs) towards sustainability. Since its inception in 2015, this prestigious awards program has not only provided well-deserved recognition to deserving organizations but has also propelled them into the limelight of the sustainability community.

Sustainability has become a crucial aspect of business operations worldwide, and Malaysia is no exception. The Malaysia GPM Sustainability Awards has played a pivotal role in fostering sustainable practices among SMEs, driving positive change in various industries and sectors. This annual event has become a beacon of hope and inspiration for businesses seeking to embrace sustainability as a core value.

#### **Recognizing Excellence in Sustainability**

The Malaysia GPM Sustainability Awards serves as a powerful platform to recognize and honor SMEs that have demonstrated exceptional commitment and innovation in integrating sustainable practices into their operations. By shedding light on their efforts, this awards program aims to inspire other businesses to follow suit, creating a domino effect of positive change across the industry.

#### **Encouraging Sustainable Business Practices**

Through the Malaysia GPM Sustainability Awards, SMEs are not only rewarded for their sustainability initiatives but also encouraged to adopt and implement sustainable business practices. The rigorous evaluation process ensures that only the most deserving candidates receive recognition, thus setting a benchmark for others to strive for. This encourages healthy competition and motivates businesses to continually improve their sustainability performance.

#### **Promoting Knowledge Sharing and Collaboration**

One of the key benefits of the Malaysia GPM Sustainability Awards is the platform it provides for knowledge sharing and collaboration. By bringing together industry leaders, experts, and like-minded individuals, this event facilitates the exchange of ideas, best practices, and success stories. SMEs can learn from the experiences of others and gain valuable insights into how they can enhance their sustainability efforts.

#### **Boosting Visibility and Credibility**

For SMEs, gaining visibility and credibility in the market is often a challenging task. However, the Malaysia GPM Sustainability Awards acts as a game-changer by putting the spotlight on deserving businesses. Winning an award or even being nominated for one significantly enhances

a company's reputation and credibility, making it stand out from its competitors. This increased visibility opens doors to new opportunities, partnerships, and collaborations.

### **Driving Economic Growth and Competitiveness**

Sustainable businesses not only contribute to environmental and social well-being but also drive economic growth and competitiveness. The Malaysia GPM Sustainability Awards serves as a catalyst for promoting sustainable business practices, leading to a greener and more prosperous economy. By recognizing and supporting SMEs that prioritize sustainability, this awards program contributes to Malaysia's overall economic development and positions the country as a hub for sustainable innovation.

### **Inspiring the Next Generation**

The Malaysia GPM Sustainability Awards goes beyond honoring current sustainability efforts. It also serves as a source of inspiration for the next generation of entrepreneurs and business leaders. By showcasing successful examples of sustainable practices, this awards program motivates young individuals to embrace sustainability as a fundamental aspect of their future enterprises. It instills in them the belief that businesses can thrive while making a positive impact on the environment and society.

Prepared by

Sustainable Business Network Association Malaysia (SustNET)

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## ARTICLE 2

### **The Malaysia GPM Sustainability Awards: Recognizing Excellence in Sustainable Business Practices**

The Malaysia GPM Sustainability Awards is a highly anticipated annual event organized by the Sustainable Business Network Association Malaysia (SustNET). Since its inception in 2018, this prestigious awards program has been a driving force in promoting and celebrating sustainable business practices across the nation. Founded by Think Plus Consulting Sdn Bhd with the support of GPM Global (USA), the Malaysia GPM Sustainability Awards has become a symbol of recognition for organizations that are committed to making a positive impact on the environment and society.

#### **Fostering Sustainable Business Practices**

The Malaysia GPM Sustainability Awards serves as a catalyst for change, inspiring and encouraging businesses to adopt sustainable practices in their operations. By recognizing and honoring organizations that have demonstrated excellence in sustainability, the awards program not only celebrates their achievements but also sets a benchmark for others to strive towards. It provides a platform for sharing best practices, knowledge exchange, and collaboration, creating a network of like-minded individuals and organizations dedicated to driving sustainable development.

#### **Recognizing Exceptional Contributions**

The Malaysia GPM Sustainability Awards celebrates and recognizes organizations across various sectors that have made outstanding contributions to sustainability. The rigorous evaluation process ensures that only the most deserving candidates receive recognition, based on criteria such as environmental stewardship, social responsibility, innovation, and long-term commitment to sustainability. By shining a spotlight on these exemplary organizations, the awards program aims to inspire others and promote the adoption of sustainable practices on a broader scale.

#### **Promoting Cross-Sector Collaboration**

Collaboration is a key driver of sustainability, and the Malaysia GPM Sustainability Awards actively promotes cross-sector partnerships and collaboration. By bringing together industry leaders, experts, and professionals from diverse backgrounds, the awards program creates an environment conducive to knowledge sharing, idea generation, and collaboration. This platform allows for the exchange of insights and experiences, fostering innovation and driving progress towards a more sustainable future.

#### **Enhancing Business Reputation and Credibility**

Winning or even being nominated for the Malaysia GPM Sustainability Awards significantly enhances an organization's reputation and credibility. The recognition bestowed upon the winners and finalists serves as a testament to their commitment to sustainability and their ability to balance economic growth with environmental and social responsibility. This enhanced reputation not only differentiates them from competitors but also attracts customers, partners,

and investors who value sustainable practices, leading to increased business opportunities and growth.

### **Inspiring Future Generations**

The Malaysia GPM Sustainability Awards plays a crucial role in inspiring and empowering the next generation of business leaders. By showcasing successful examples of sustainable business practices, the awards program instills in young entrepreneurs and professionals the importance of integrating sustainability into their future ventures. It nurtures a mindset that recognizes the potential of businesses to drive positive change, encouraging the adoption of sustainable practices as a norm rather than an exception.

### **Driving Economic Growth and Competitiveness**

Sustainable business practices not only benefit the environment and society but also contribute to economic growth and competitiveness. The Malaysia GPM Sustainability Awards promotes sustainable development as a key driver of Malaysia's economic prosperity. By recognizing and supporting organizations that prioritize sustainability, the awards program fosters innovation, efficiency, and resilience, positioning Malaysia as a hub for sustainable business practices. This, in turn, attracts investments, generates employment opportunities, and strengthens the overall competitiveness of the nation.

### **Conclusion**

The Malaysia GPM Sustainability Awards, organized by SustNET, is a testament to the commitment of Malaysian businesses towards sustainability. Through its recognition and celebration of outstanding sustainable practices, the awards program serves as a catalyst for change, inspiring organizations to adopt environmentally and socially responsible business models. By fostering cross-sector collaboration, enhancing reputation and credibility, and inspiring future generations, the Malaysia GPM Sustainability Awards plays a pivotal role in shaping a more sustainable and prosperous future for Malaysia.

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## ARTICLE 3

### **The Malaysia GPM Sustainability Awards: Recognizing Excellence in Sustainable Business Practices**

The Malaysia GPM Sustainability Awards, organized by SustNET, is not only a celebration of sustainability but also a platform that recognizes outstanding achievements in various categories. Following the successful model of the GPM Global Awards, the Malaysia GPM Sustainability Awards features three distinct categories that highlight different aspects of sustainable business practices: the Project of The Year Award, the Sustainability Leadership Award, and the Fundamental Award. These categories provide an opportunity to showcase and honor organizations that have excelled in specific areas of sustainability, further promoting the adoption of sustainable practices across industries.

#### **1. Project of The Year Award**

The Project of The Year Award recognizes and honors organizations that have implemented exceptional sustainability projects with significant environmental, social, and economic impact. This category highlights projects that demonstrate innovation, effectiveness, and scalability, setting benchmarks for sustainable development. Whether it is a renewable energy initiative, a waste management project, or a community empowerment program, the Project of The Year Award celebrates organizations that have successfully integrated sustainability into their projects and achieved remarkable outcomes.

#### **2. Sustainability Leadership Award**

The Sustainability Leadership Award acknowledges individuals, organizations, or business leaders who have displayed exemplary leadership in driving sustainability efforts. This category aims to recognize those who have demonstrated a long-standing commitment to sustainable practices, fostering positive change in their respective industries. Whether it is through the implementation of sustainable policies, the promotion of responsible supply chains, or the advocacy for environmental and social causes, the Sustainability Leadership Award celebrates those who have made a significant and lasting impact on the sustainability landscape.

#### **3. Fundamental Award**

The Fundamental Award is designed to recognize organizations that have embraced sustainability as a core value, embedding it into their business models and day-to-day operations. This category emphasizes the importance of integrating sustainable practices throughout the entire value chain, from procurement to production, distribution, and customer engagement. The Fundamental Award honors organizations that have demonstrated a holistic and comprehensive approach to sustainability, leading by example and inspiring others to follow suit.

#### **Promoting Excellence and Best Practices**

The Malaysia GPM Sustainability Awards, through its various categories, serves as a platform to showcase excellence and best practices in sustainability. By recognizing outstanding projects, leaders, and organizations, the awards program not only celebrates their achievements but also

sets industry benchmarks and standards. This recognition fosters healthy competition, encourages knowledge sharing, and inspires others to embark on their sustainability journeys. The Malaysia GPM Sustainability Awards play a pivotal role in driving the adoption of sustainable practices and propelling Malaysia towards a more sustainable future.

### **Encouraging Collaboration and Partnerships**

In addition to recognizing individual achievements, the Malaysia GPM Sustainability Awards also foster collaboration and partnerships among organizations committed to sustainability. The awards ceremony brings together industry leaders, policymakers, experts, and sustainability enthusiasts, providing a unique platform for networking, exchanging ideas, and forging meaningful partnerships. This collaboration enhances collective efforts towards sustainable development, enabling organizations to learn from one another, leverage expertise, and drive greater positive impact.

### **Conclusion**

The Malaysia GPM Sustainability Awards, organized by SustNET, showcases the diversity and depth of sustainable business practices in Malaysia. Through its distinct categories of Project of The Year, Sustainability Leadership, and Fundamental Awards, the awards program recognizes and celebrates outstanding achievements in various aspects of sustainability. By promoting excellence, setting benchmarks, and encouraging collaboration, the Malaysia GPM Sustainability Awards play a vital role in driving sustainable development and inspiring a new era of responsible business practices across the nation.

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## ARTICLE 4

### **Diverse Participants of the Malaysia GPM Sustainability Awards: A Celebration of Sustainable Practices**

The Malaysia GPM Sustainability Awards, organized by SustNET, has attracted a wide range of participants who are eager to receive recognition for their remarkable contributions to sustainability. This prestigious awards program welcomes participants from various sectors, including industry players, educational institutions, and aspiring entrepreneurs. By providing a platform for organizations and individuals to showcase their sustainable initiatives, the Malaysia GPM Sustainability Awards celebrates and honors the collective efforts towards creating a more sustainable future.

#### **1. Industry Players (Corporates, Government Organizations, Companies, and SMEs)**

The Malaysia GPM Sustainability Awards invites industry players, ranging from large corporations to small and medium-sized enterprises (SMEs), to showcase their commitment to sustainability. Corporates, government organizations, and companies that have implemented sustainable practices throughout their operations are encouraged to participate. By recognizing their efforts, the awards program aims to inspire other industry players to adopt and integrate sustainable strategies into their business models, ultimately driving positive change across sectors.

SMEs, in particular, play a vital role in the sustainability landscape. The Malaysia GPM Sustainability Awards offers these enterprises a platform to showcase their innovative approaches, resource efficiency, and social responsibility efforts. By acknowledging their contributions, the awards program not only celebrates their achievements but also encourages further sustainability adoption among SMEs, fostering a more sustainable and inclusive business ecosystem.

#### **2. Universities, Polytechnics, and Colleges**

Educational institutions are vital in nurturing the next generation of sustainability leaders. The Malaysia GPM Sustainability Awards actively involves universities, polytechnics, and colleges in its recognition process. These institutions are encouraged to showcase their research, projects, and initiatives that contribute to sustainable development. By highlighting their efforts, the awards program not only recognizes academic excellence but also fosters knowledge sharing and inspires further research and innovation in the field of sustainability.

#### **3. Schools**

The Malaysia GPM Sustainability Awards also extends its reach to schools, recognizing the efforts of young minds and educational institutions that instill sustainability values in their curriculum and activities. Students and schools are encouraged to participate by sharing their sustainability projects, initiatives, and campaigns. This involvement aims to cultivate a sense of environmental consciousness and social responsibility among the youth, empowering them to become sustainability advocates in their communities and beyond.

#### **4. Entrepreneurs that Produce Products and Services**

Entrepreneurs play a crucial role in driving innovation and shaping sustainable business practices. The Malaysia GPM Sustainability Awards welcomes entrepreneurs who have developed products or services with a strong sustainability focus. These individuals are encouraged to showcase their innovative solutions that address pressing environmental and social challenges. By recognizing their contributions, the awards program not only celebrates entrepreneurial spirit but also inspires others to develop sustainable business models that balance profitability with positive impact.

#### **Celebrating Collaborative Efforts**

The diverse range of participants in the Malaysia GPM Sustainability Awards highlights the collaborative nature of sustainability. By bringing together industry players, educational institutions, schools, and entrepreneurs, the awards program creates a vibrant platform for knowledge exchange, inspiration, and collaboration. Participants have the opportunity to learn from one another, share best practices, and establish partnerships that drive collective action towards sustainability.

#### **Conclusion**

The Malaysia GPM Sustainability Awards, organized by SustNET, celebrates and recognizes the efforts of a diverse range of participants who are committed to sustainability. By welcoming industry players, educational institutions, schools, and entrepreneurs, the awards program embraces a holistic approach to sustainability. Through their collective contributions, these participants demonstrate the transformative power of sustainable practices in creating a more environmentally conscious, socially responsible, and economically prosperous future.

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## **The Malaysia GPM Sustainability Awards: Statistics Reflecting Sustainable Impact**

The Malaysia GPM Sustainability Awards, organized by SustNET, has made significant strides in recognizing and promoting sustainable practices across various sectors. Through its rigorous evaluation process and commitment to excellence, the awards program has generated impressive statistics that reflect the growing impact of sustainability in Malaysia. These statistics not only highlight the achievements of past participants but also inspire future participants to join the sustainable movement.

### **1. Number of Participants**

Since its inception, the Malaysia GPM Sustainability Awards has witnessed a steady increase in the number of participants eager to showcase their sustainable initiatives. Year after year, more corporates, government organizations, companies, SMEs, universities, polytechnics, colleges, schools, and entrepreneurs have come forward to be part of this prestigious event. The rising number of participants demonstrates the growing recognition of the importance of sustainability and the desire to contribute to a more sustainable future.

### **2. Geographic Reach**

The Malaysia GPM Sustainability Awards has attracted participants from across the country, representing different regions, states, and cities. From bustling urban centers to remote rural communities, the awards program has successfully engaged organizations and individuals from diverse geographic backgrounds. This broad participation showcases the widespread commitment to sustainability and the inclusive nature of the awards program, bringing together stakeholders from all corners of Malaysia.

### **3. Sector Representation**

The Malaysia GPM Sustainability Awards has witnessed participation from a wide range of sectors, reflecting the diverse impact of sustainable practices. Industries such as manufacturing, energy, finance, education, healthcare, agriculture, tourism, and more have actively participated in the awards program. This sector representation underscores the fact that sustainability is not limited to a specific industry but is applicable to all sectors, emphasizing the need for collective action and collaboration to address pressing environmental and social challenges.

### **4. Environmental Impact**

One of the key objectives of the Malaysia GPM Sustainability Awards is to recognize initiatives that have a positive impact on the environment. The awards program evaluates projects and practices based on their environmental sustainability, including resource conservation, waste reduction, pollution prevention, and the adoption of renewable energy sources. The statistics gathered from past participants highlight the significant environmental benefits achieved through sustainable practices, contributing to the conservation of natural resources and the preservation of ecosystems.

## **5. Social Impact**

Sustainable practices go beyond environmental considerations and encompass social responsibility as well. The Malaysia GPM Sustainability Awards recognizes initiatives that prioritize social well-being, community engagement, and inclusivity. Projects that promote education, empower marginalized communities, enhance health and well-being, and support social equity are acknowledged and celebrated. The statistics reflecting the social impact of past participants demonstrate the transformative power of sustainability in improving the lives of individuals and communities.

## **6. Economic Growth**

Sustainability is not only about environmental and social impact but also about driving economic growth and prosperity. The Malaysia GPM Sustainability Awards recognizes organizations and entrepreneurs whose sustainable practices contribute to economic development, job creation, and innovation. By integrating sustainability into their business models, participants have not only achieved positive environmental and social outcomes but have also experienced enhanced competitiveness, increased market share, and improved financial performance.

## **Conclusion**

The statistics generated by the Malaysia GPM Sustainability Awards provide compelling evidence of the growing impact and significance of sustainable practices in Malaysia. From the increasing number of participants to the broad sector representation and the tangible environmental, social, and economic benefits, these statistics highlight the transformative power of sustainability. The Malaysia GPM Sustainability Awards continues to inspire and motivate organizations and individuals to embrace sustainability, fostering a more resilient, inclusive, and prosperous future for Malaysia.

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## ARTICLE 6

### **Outstanding Achievements: Malaysia GPM Sustainability Awards - A Closer Look at the Statistics**

The Malaysia GPM Sustainability Awards, organized by SustNET, has been a catalyst for recognizing and honoring exceptional sustainability initiatives across different categories. By analyzing the statistics from previous years, we can gain valuable insights into the growth and impact of sustainable practices in Malaysia. Let's delve into the numbers and understand the significant achievements of the Malaysia GPM Sustainability Awards in recent years.

#### **Project of the Year**

In 2021, the Project of the Year category garnered 11 outstanding entries that showcased innovative and impactful sustainability projects. These initiatives, ranging from renewable energy implementations to waste management solutions and community empowerment programs, exemplified the commitment of organizations to integrate sustainability into their projects. The following year, the number of entries increased to an impressive 32, demonstrating the growing enthusiasm and engagement of participants in driving sustainable project development.

#### **Sustainability Award**

The Sustainability Award category recognizes individuals, organizations, or business leaders who have displayed exemplary leadership in sustainability efforts. In 2021, the Malaysia GPM Sustainability Awards received 42 nominations for this prestigious accolade. These nominees had demonstrated long-standing commitment and made significant contributions to sustainable practices within their industries. The subsequent year witnessed a notable increase, with 57 nominations for the Sustainability Award. This rise in participation reflects the increasing emphasis on sustainability leadership and the dedication of individuals and organizations to driving positive change.

#### **Fundamental Award**

The Fundamental Award acknowledges organizations that have made sustainability a core value and embedded it into their business models and daily operations. In 2021, the Malaysia GPM Sustainability Awards received an impressive 59 entries for this category, highlighting the extensive efforts made by businesses to adopt holistic sustainability practices. The subsequent year saw 16 organizations being recognized for their comprehensive sustainability integration. This decrease in numbers can be attributed to the stringent evaluation criteria, ensuring that only the most deserving participants receive recognition for their exceptional sustainability practices.

#### **Special Recognition for Sustainability Leadership**

The Special Recognition for Sustainability Leadership category applauds individuals who have demonstrated exceptional leadership in driving sustainability efforts. In 2021, 11 individuals were acknowledged for their visionary approach and significant contributions to the sustainability landscape. The following year, the number of exceptional leaders recognized increased to 20, showcasing the growing recognition of the pivotal role played by individuals in championing sustainable practices and inspiring others to follow suit.

## **Overall Impact**

When we consider the total number of entries across all categories, the Malaysia GPM Sustainability Awards experienced a slight increase from 121 in 2021 to 125 in 2022. These statistics reflect the continuous growth and influence of the awards program in encouraging organizations, individuals, and leaders to actively engage in sustainable practices and strive for excellence. By recognizing and celebrating outstanding achievements, the Malaysia GPM Sustainability Awards inspires a collective effort towards building a sustainable and prosperous future for Malaysia.

## **Conclusion**

The statistics from the Malaysia GPM Sustainability Awards clearly demonstrate the remarkable growth and impact of sustainable practices in Malaysia. From the increasing number of entries in categories such as Project of the Year, Sustainability Award, Fundamental Award, and Special Recognition for Sustainability Leadership, to the overall rise in total participation, these numbers showcase the dedication and commitment of participants to driving sustainable change. The Malaysia GPM Sustainability Awards continues to inspire and motivate individuals and organizations to embrace sustainability and create a positive impact on the environment, society, and economy.

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## ARTICLE 7

### **Outstanding Achievements: Malaysia GPM Sustainability Awards - A Closer Look at the Statistics**

The Malaysia GPM Sustainability Awards, organized by SustNET, has been a catalyst for recognizing and honoring exceptional sustainability initiatives across different categories. By analyzing the statistics from previous years, we can gain valuable insights into the growth and impact of sustainable practices in Malaysia. Let's delve into the numbers and understand the significant achievements of the Malaysia GPM Sustainability Awards in 2021 and 2022.

**Table: Malaysia GPM Sustainability Awards Statistics**

Awards Category	2021	2022
Project of the Year	11	32
Sustainability Award	42	57
Fundamental Award	59	16
Special Recognition for Leadership	11	20
Total	121	125

The table above presents the statistics for the Malaysia GPM Sustainability Awards in 2021 and 2022. Let's examine each category in detail:

#### **1. Project of the Year**

The Project of the Year category recognizes outstanding sustainability projects that demonstrate innovation and positive impact. In 2021, the awards program received 11 exceptional entries,

showcasing the dedication of participants to driving sustainable project development. The subsequent year witnessed a substantial increase, with 32 impressive entries, signifying the growing interest and engagement in sustainable project initiatives.

## **2. Sustainability Award**

The Sustainability Award honors individuals, organizations, or business leaders who display exemplary leadership in sustainability efforts. In 2021, the awards program received 42 nominations, recognizing the outstanding commitment and contributions made by these nominees to sustainable practices within their respective fields. In 2022, the number of nominations further increased to 57, reflecting the growing recognition of sustainability leadership and the desire to promote positive change.

## **3. Fundamental Award**

The Fundamental Award celebrates organizations that prioritize sustainability by integrating it into their core values and operations. In 2021, a remarkable 59 organizations were acknowledged for their comprehensive sustainability practices. These participants demonstrated a commitment to embedding sustainability into their business models. The subsequent year saw 16 organizations being recognized, representing those who continue to drive sustainability through their fundamental practices.

## **4. Special Recognition for Sustainability Leadership**

The Special Recognition for Sustainability Leadership category acknowledges individuals who have demonstrated exceptional leadership in advancing sustainability efforts. In 2021, 11 individuals were honored for their visionary approach and significant contributions to the sustainability landscape. In 2022, the number increased to 20, highlighting the growing recognition of the crucial role played by sustainability leaders in inspiring others and fostering sustainable change.

These statistics demonstrate the continuous growth and impact of the Malaysia GPM Sustainability Awards in encouraging individuals and organizations to actively engage in sustainable practices. By recognizing and celebrating outstanding achievements, the awards program inspires a collective effort towards building a sustainable and prosperous future for Malaysia.

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