

# PROFILE ENHANCEMENT ON SUSTAINABILITY EXPERIENCES OR / AND INVOLVEMENT IN SUSTAINABLE PROJECTS.



## YM PROFESSOR DR. HJH. RAJA SUZANA RAJA KASIM

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### EXPERIENCE

Less than 3 years experience

Less than 3-5 years experience

Less than 6-10 years experience

More than 10 years experience

- Agriculture / Forestry
- IT / Telecommunication / Multimedia
- Power / Green Energy / Renewable Energy
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- Education, Universities, Polytechnics or Colleges
- F&B / Consumer Retail
- Professional Services
- Governmental
- Non-Governmental / Association

### SUSTAINABILITY TALENT

YM Prof Dr Raja Hjh Suzana talent in sustainability is widely spread between social, environmental and economic impact in various technical, education, professional, government and non-government sectors. She understand Sustainable development consumption & production and can speak about sustainability impact and support various services, and can make innovation and creative content prepare a better quality of life attributes in order to have a work balance. YM Prof Dr Hjh Raja Suzana can lead a strong sustainability team and also in taking a lead for Corporate Social Responsibility, plus Effective Practical Guidelines for Impact on Sustainability Performance and economic returns. She has been an active contributor of knowledge for the youth and young entrepreneurs, including many local and international awards for her work on STEM, Artificial Intelligence, Internet of Things, Machine Learning, Robotics and Digitalisation in various fields, relating to sustainability and global issues.



#### SOCIAL ELEMENTS

1. Selecting a Project Leader
2. Selecting a Project Manager
3. Design company's Work Process for ISO Standards
4. Set Up company's ISO Standards team
5. Involved in company's ISO Write Up Documentation
6. Involved in company's ISO Certification with 3rd Party Service Provider
7. Involved in giving training on company's Work Process
8. Involved in hiring / dismissal of Employees / Staff together with HR Manager
9. Involved in designing ethical standards for business operations
10. Involved in implementing ethical standards for business operations
11. Involved in designing fair practices for internal staff in conducting business operations
12. Involved in implementing fair practices for internal staff in conducting in business operations
13. Involved in purchasing or bringing local procurement activities on behalf of companies
14. Involved in community engagement for Company's CSR activities
15. Involved in communicating with Clients and Customers for Company's products and services
16. Involved in speaking to company's stakeholders on behalf of company Board of Directors
17. Involved in looking at human rights issues in the Company
18. Involved in looking at the customer's sensitivity for product content and services (Example - Using only Halal certified products)
19. Involved in setting up company's Work from Home Procedures or Hybrid Working Environment
20. Has been appointed as Project Leader for Social welfare in Company
21. Involved in setting up Social activities in Company such as Family Day, Sports Day,
22. Involved in setting up organisational learning for staff development program
23. Involved in setting up staff diversity and equal opportunity in Company
24. Involved in setting up staff training and development schedule plan in Company



#### ENVIRONMENTAL ELEMENTS

1. Involved in advising staff or employees on digitalisation
2. Involved in calculating carbon emission for company
3. Involved in advising company on Green Energy and Clean Energy
4. Involved in advising and monitoring good conduct or good practices in company
5. Involved in setting zero plastic campaign, paperless campaign
6. Involved in setting zero waste management program or recycling campaign



#### ECONOMY ELEMENTS

1. Involved in calculating Benefits Cost Ratio for company Return on Investment
2. Involved in calculating Company's Direct Financial Benefits for company's Return on Investment
3. Involved in calculating Net Present Value for company's Return in Investment
4. Involved in looking at company's flexibility in managing projects.
5. Involved in looking at company's expansion plan from present projects
6. Involved in looking at local economic impacts arises from present or past projects
7. Involved in looking at company's profitability or indirect benefits from present or past projects
8. Involved in getting investors & strategic partners
9. Involved in bringing company for IPO
10. Involved in setting up new subsidiaries or Joint Ventures
11. Involved in preparing company audit report
12. Involved in stakeholders investment program
13. Involved in setting up bonuses and incentives programs



### CORPORATE SOCIAL PRACTICES & COMMUNITY ENGAGEMENT

1. Participate in Corporate Social Responsibilities / Activities organised by other people, company or organisation
2. Participate in events that are related to UN17 Sustainable Development Goals (Example webinar, forum, exhibition)
3. Participate in events as Speakers on Sustainability Related Topics
4. Participate in survey exercise on issues relating to social or environmental matters
5. Participate in campaigns that drives sustainability agenda for community enhancement (example - Programs for Special Kids, B40 Groups)
6. Participate in University, Polytechnic or College Program for R&D Activities
7. Participate in Social Impact Program for Human Rights (Indigenous People, OKU, Single Moms)
8. Participate in Environmental Impact Program for Humanity (Floods, Fire Disaster, Hurricanes, River Cleaning, Beach Cleaning)
9. Participate in Community Engagement Program for Human Development (Recycling, Waste Management, Circular Economy)
10. Participate in Economic Impact Program for Prosperity (Waqaf, Charity, Donation)
11. Participate in writing inside newspaper column, blogs, newsletter, articles, journals on sustainability topics
12. Participate as Leader or Committee Member or Sub-Committee Member in Association or Clubs.