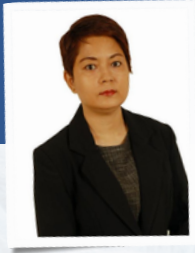


PROFILE ENHANCEMENT ON SUSTAINABILITY EXPERIENCES OR / AND INVOLVEMENT IN SUSTAINABLE PROJECTS.



KASTURI SUBRAMANIAM

+016-362 6692

kasturi.maniam@gmail.com

EXPERIENCE

Less than 3 years experience

- F&B / Consumer Retail
- Professional Services

Less than 3 -5 years experience

- Hospitality

Less than 6-10 years experience

- Tourism

More than 10 years experience

SUSTAINABILITY TALENT

kasturi talent is in various sectors and has the ability to understand social, environmental and economic impact elements for many industries in Malaysia. She understand sustainable consumption & production, plus social elements for sustainability to take shape. She can speak about sustainability impact and support basic services. Kasturi can help improve economic performance and efficiency of the business processes contributing towards ROI plus assist on the several ways in approaching sustainability.

SOCIAL ELEMENTS

- Involved in community engagement for Company's CSR activities
- Involved in communicating with Clients and Customers for Company's products and services
- Involved in designing brand logo and banners for company's marketing channel
- Has been appointed as Project Leader for Social welfare in Company

ENVIRONMENTAL ELEMENTS

1. Involved in advising and monitoring Recycling activities and practices in company
2. Involved in setting zero plastic campaign, paperless campaign
3. Involved in setting zero waste management program or recycling campaign

ECONOMY ELEMENTS

1. Involved in calculating Benefits Cost Ratio for company Return on Investment
2. Involved in calculating Company's Direct Financial Benefits for company's Return on Investment
3. Involved in looking at company's flexibility in managing projects.
4. Involved in looking at company's expansion plan from present projects
5. Involved in looking at local economic impacts arises from present or past projects
6. Involved in looking at company's profitability or indirect benefits from present or past projects
7. Involved in setting up financial models or forecast
8. Involved in getting investors & strategic partners
9. Involved in setting up new subsidiaries or Joint Ventures

CORPORATE SOCIAL PRACTICES & COMMUNITY ENGAGEMENT

1. Participate in Corporate Social Responsibilities / Activities organised by other people, company or organisation
2. Participate in events that are related to UN17 Sustainable Development Goals (Example webinar, forum, exhibition)
3. Participate in survey exercise on issues relating to social or environmental matters
4. Participate in campaigns that drives sustainability agenda for community enhancement (example - Programs for Special Kids, B40 Groups)
5. Participate in Social Impact Program for Human Rights (Indigenous People, OKU, Single Moms)
6. Participate in Environmental Impact Program for Humanity (Floods, Fire Disaster, Hurricanes, River Cleaning, Beach Cleaning)
7. Participate in Community Engagement Program for Human Development (Recycling, Waste Management, Circular Economy)
8. Participate in Economic Impact Program for Prosperity (Waqaf, Charity, Donation)
9. Participate as Leader or Committee Member or Sub-Committee Member in Association or Clubs.