

PROFILE ENHANCEMENT ON SUSTAINABILITY EXPERIENCES OR / AND INVOLVEMENT IN SUSTAINABLE PROJECTS.



NORSAIDATUL MAZELAN

+6012 398 1246

norsaidatul@gmail.com

EXPERIENCE

Less than 3 years experience

Less than 3-5 years experience

Less than 6-10 years experience

- Education, Universities, Polytechnics or Colleges

More than 10 years experience

- Oil and Gas / Petrochemical / Refinery
- IT / Telecommunication / Multimedia
- Professional Services
- Governmental
- Non-Governmental / Association

SUSTAINABILITY TALENT

Dr Norsaidatul talent is in various sectors and has the ability to understand social, environmental and economic impact elements for many industries. She has been involved in many national policy implementation programs in nurturing entrepreneurs in new industries. She is the founder of Sustainable Business Network Association Malaysia (SustNET) and has brought many companies and individuals to be involved in sustainability impact projects. She set up the Malaysia GPM Sustainability Awards to give recognition to leaders and project managers. She speaks at many conferences and forums about sustainability topics and support professional services for ESG Reporting. Dr Norsaidatul can help achieve mission and objectives, improve work performance, business efficiency and develop sustainability framework for companies that wants internal transformation and external responsibilities. She can assist on the several ways in designing sustainability impacts for different projects or businesses. She assist companies to get grants for certification and funds.

SOCIAL ELEMENTS

1. Selecting a Project Leader
2. Selecting a Project Manager
3. Involved in giving training on company's Work Process
4. Involved in hiring / dismissal of Employees / Staff together with HR Manager
5. Involved in designing ethical standards for business operations
6. Involved in implementing ethical standards for business operations
7. Involved in designing fair practices for internal staff in conducting business operations
8. Involved in implementing fair practices for internal staff in conducting in business operations
9. Involved in purchasing or bringing local procurement activities on behalf of companies
10. Involved in designing corporate communication marketing content and Social Media content
11. Involved in community engagement for Company's CSR activities
12. Involved in communicating with Clients and Customers for Company's products and services
13. Involved in designing brand logo and banners for company's marketing channel
14. Involved in speaking to company's stakeholders on behalf of company Board of Directors
15. Involved in looking at the customer's sensitivity for product content and services (Example - Using only Halal certified products)
16. Involved in setting up company's Work from Home Procedures or Hybrid Working Environment
17. Involved in setting up Social activities in Company such as Family Day, Sports Day,
18. Involved in setting up organisational learning for staff development program
19. Involved in setting up staff diversity and equal opportunity in Company
20. Involved in setting up staff training and development schedule plan in Company
21. Involved in setting up customer's Health & Safety standards
22. Involved in setting up customer's privacy or data protection

ENVIRONMENTAL ELEMENTS

1. Involved in advising staff or employees on local transportation
2. Involved in advising staff or employees on digitalization
3. Involved in planning for the use of local procurement or service provider
4. Involved in implementing local transportation policy to reduce expenses
5. Involved in savings electricity and expenses
6. Involved in saving water consumption in company
7. Involved in checking company's water quality, and health risk.
8. Involved in checking company's waster displacement
9. Involved in advising and monitoring Recycling activities and practices in company
10. Involved in advising and monitoring air quality in company
11. Involved in advising and monitoring good conduct or good practices in company
12. Involved in advising materials used for procurement activities
13. Involved in advising materials for recycling purposes
14. Involved in the saving activities such as cost cutting measures and expenses for materials used
15. Involved in setting zero plastic campaign, paperless campaign

ECONOMY ELEMENTS

1. Involved in calculating Benefits Cost Ratio for company Return on Investment
2. Involved in calculating Company's Direct Financial Benefits for company's Return on Investment
3. Involved in calculating Net Present Value for company's Return in Investment
4. Involved in looking at company's flexibility in managing projects.
5. Involved in looking at company's expansion plan from present projects
6. Involved in looking at local economic impacts arises from present or past projects
7. Involved in looking at company's profitability or indirect benefits from present or past projects
8. Involved in getting investors & strategic partners
9. Involved in setting up new subsidiaries or Joint Ventures
10. Involved in stakeholders investment program
11. Involved in setting up bonuses and incentives programs

CORPORATE SOCIAL PRACTICES & COMMUNITY ENGAGEMENT

1. Participate in Corporate Social Responsibilities / Activities organised by other people, company or organisation
2. Participate in events that are related to UN17 Sustainable Development Goals (Example webinar, forum, exhibition)
3. Participate in events as Speakers on Sustainability Related Topics
4. Participate in survey exercise on issues relating to social or environmental matters
5. Participate in campaigns that drives sustainability agenda for community enhancement (example - Programs for Special Kids, B40 Groups)
6. Participate in University, Polytechnic or College Program for R&D Activities
7. Participate in Social Impact Program for Human Rights (Indigenous People, OKU, Single Moms)
8. Participate in Environmental Impact Program for Humanity (Floods, Fire Disaster, Hurricanes, River Cleaning, Beach Cleaning)
9. Participate in Community Engagement Program for Human Development (Recycling, Waste Management, Circular Economy)
10. Participate as Leader or Committee Member or Sub-Committee Member in Association or Clubs.
11. Founder and Secretary General of Sustainable Business Network Association Malaysia (SustNET) Chairman of Energy Transition and ESG Working Group, under Malaysia Oil&Gas, Energy Business Council. Vice President of Sustainable Green Impact Council (SGIC)

