PROFILE ENHANCEMENT ON SUSTAINABILITY EXPERIENCES OR / AND INVOLVEMENT IN SUSTAINABLE PROJECTS.



NUR BALKIS BINTI AMAIRUDDIN

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Less than 3 years experience

Oil and Gas / Petrochemical / Refinery/Factory / Manufacturing Wellness / Alternative Medicine Power / Green Energy / Renewable
Energy Marine / Shipping /
Construction / Logistics &
Warehousing/ F&B / Consumer
RetailEngineering Works (Mechanical,
Electrical, Instrumentation, Civil, Inspection)

Less than 3-5 years experience

Agriculture / Forestry Tourism Hospitality Medical & Healthcare

Less than 6-10 years experience

IT / Telecommunication / Multimedia Education, Universities, Polytechnics or Colleges Transportation / Delivery Services **Professional Services**

More than 10 years experience

Governmental Non-Governmental / Association



SUSTAINABILITY TALENT

Balkis talent in various fields gives her the spread in managing social, environmental and economic impact elements for many industries in Malaysia. Balkis also involves in digitalisation which solves some of the planet issues. She understand Sustainable consumption & production, plus social elements for sustainability to take shape. Her CSR activities and supporting basic services can help improve performance and efficiency of company processes that contribute tobusiness improvedment, and assist on the several ways the human resource is approaching sustainability

M SOCIAL ELEMENTS

- 1. Selecting a Project Leader
 2. Selecting a Project Manager
 3. Design company's Work Process for ISO Standards
 4. Set Up company's ISO Standards team
 5. Involved in company's ISO Write Up Documentation
 6. Involved in giving training on company's Work
 Process
 7. Involved in hiring / dismissal of Employees / Staff together with HR Manager
 8. Involved in hiring People of Special Needs or Indigenous Groups
 9. Involved in designing ethical standards for business operations

- operations
 10. Involved in implementing ethical standards for

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 Involved in implementing ethical standards for business operations
 Involved in designing fair practices for internal staff in conducting business operations
 Involved in designing fair practices for internal staff in conducting business operations
 Involved in purchasing or bringing local procurement activities on behalf of companies
 Involved in designing company's product label and packaging
 Involved in community engagement for Company's CSR activities
 Involved in communicating with Clients and Customers for Company's products and services
 Involved in designing brand logo and banners for company's marketing channel
 Involved in speaking to company's stakeholders on behalf of company Board of Directors
 Involved in looking at the customer's sensitivity for product content and services (Example Using only Halal certified products
 Involved in setting up company's Work from Home Procedures or Hybrid Working Environment
 Has been appointed as Project Leader for Social welfare in Company
 Involved in setting up organisational learning for staff development program
 Involved in setting up staff diversity and equal opportunity in Company
 Involved in setting up staff diversity and equal opportunity in Company
 Involved in setting up staff diversity and equal opportunity in Company
 Involved in setting up staff diversity and equal opportunity in Company
 Involved in setting up staff training and development schedule plan in Company
 Involved in setting up customer's privacy or data protection

ENVIRONMENTAL ELEMENTS

- 1. Involved in advising staff or employees on digitalization
- 2. Involved in advising staff or employees on
- digitalisation

 3. Involved in planning for the use of local
- procurement or service provider
 4. Involved in savings electricity and expenses
 5. Involved in the saving activities such as cost cutting measures and expenses for materials used
- 6. Involved in setting zero plastic campaign, paperless campaign

\$ ECONOMY ELEMENTS

- Involved in calculating Company's
 Direct Financial Benefits for company's
 Return on Investment
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 Direct Financial Benefits for company's
- Return on Investment 3. Involved in calculating Net Present Value for company's Return in

- Value for company's Return in Investment

 4. Involved in looking at company's flexibility in managing projects.

 5. Involved in looking at company's expansion plan from present projects

 6. Involved in looking at company's profitability or indirect benefits from present or past projects

 7. Involved in getting investors & strategic partners
- partners
 8. Involved in bringing company for IPO
- 9. Involved in preparing company audit report
- 10. Involved in stakeholders investment+
- program
 11.Involved in setting up bonuses and + incentives programs





- CORPORATE SOCIAL PRACTICES & COMMUNITY ENGAGEMENT

 1. Participate in Corporate Social Responsibilities / Activities organised by other people, company or organization
 2. Participate in events that are related to UN17 Sustainable Development Goals (Example webinar, forum, exhibition)
 3. Participate in events as Speakers on Sustainability Related Topics
 4. Participate in survey exercise on issues relating to social or environmental matters
 5. Participate in campaigns that drives sustainability agenda for community enhancement (example Programs for Special Kids, B40 Groups)
 6. Participate in University, Polytechnic or College Program for R&D Activities
 7. Participate in Social Impact Program for Human Rights (Indigenous People, OKU, Single Moms)
 8. Participate in Environmental Impact Program for Humanity (Floods, Fire Disaster, Hurricanes, River Cleaning, Beach Cleaning)
 9. Participate in Community Engagement Program for Human Development (Recycling, Waste Management, Circular Economy)
 10. Participate in Economic Impact Program for Prosperity (Waqaf, Charity, Donation)
 11. Participate in Health & Wellness Program for Community (Blood Donation, Health Screening, Aerobics, Yoga)
 12. Participate as Leader or Committee Member or Sub-Committee Member in Association or Clubs.